



## INFORMATION ON DATA PROCESSING

This page describes how to manage the site in relation to the processing of personal data of users who consult it, as well as methods and purposes of processing personal data.

This information is also provided pursuant to article 13-14 of the EU Regulation 2016/679 to those who interact with web services accessible by telematic means starting from the address: <https://www.ferrericostruzioni.com/>

This site is owned by **FERRERI COSTRUZIONI S.r.l.** who manages and maintains this site for the purpose of providing information and communications regarding the products or services offered.

The information is provided only for the site in question and not for other websites that can be consulted through our links, of which **FERRERI COSTRUZIONI S.r.l.** it is not in any way responsible.

**FERRERI COSTRUZIONI S.r.l.** with headquarters in Via Ferrante Aporti, 15 - 10131 Turin (TO), in the capacity of Data Controller of your personal data, pursuant to and for the purposes of EU Reg. 2016/679 - GDPR, hereby informs you that the The aforementioned legislation provides for the protection of data subjects with respect to the processing of personal data and that this processing will be based on principles of correctness, lawfulness, transparency and protection of your privacy and your rights.

Your personal data will be processed in accordance with the legislative provisions of the aforementioned law and the confidentiality obligations provided for therein.

## TYPES OF DATA PROCESSED

### Navigation Data

The computer systems and software procedures used to operate this website acquire, during their normal operation, some personal data whose transmission is implicit in the use of Internet communication protocols. This information is not collected to be associated with identified interested parties, but by their very nature could, through processing and association with data held by third parties, allow users to be identified. This category of data includes the IP addresses or domain names of the computers used by users connecting to the site, the URI (Uniform Resource Identifier) addresses of the requested resources, the time of the request, the method used to submit the request to the server, the size of the file obtained in response, the numeric code indicating the status of the response given by the server (success, error, etc.) and other parameters relating to the operating system and the user's IT environment. These data are used only to obtain anonymous statistical information on the use of the site and to check its correct functioning and are deleted immediately after processing. The data could be used to ascertain responsibility in case of hypothetical computer crimes against the site.

### Data provided voluntarily by the user

The optional, explicit and voluntary sending of electronic mail to the addresses indicated on this site, as well as the completion of the forms for sending specific requests, entails the subsequent acquisition of the sender's address, necessary to respond to requests, and of any other personal data included in the message or form. Specific summary information is reported or displayed on the pages of the site set up for particular services on request.

## **CONSEQUENCES OF REFUSAL OF DATA PROVISION**

Apart from what has been specified for navigation data, the user is free to provide personal data contained in the request forms, to subscribe to a mailing list, to send CVs or in any case indicated in contacts to request the sending of material informative, technical or commercial or other communications. Failure to provide such data may make it impossible to obtain what is requested.

## **METHOD OF TREATMENT**

The data is mainly processed with electronic and computer tools and stored both on computer media and on paper supports and on any other type of suitable support, in compliance with the procedures set out in articles. 6, 32 of the GDPR and by adopting the appropriate security measures provided to prevent the loss of data, illicit or incorrect use and unauthorized access.

We inform you that, to provide a complete service, our portal may contain links to other websites, not managed by us. We are not responsible for errors, contents, cookies, publications of unlawful moral content, advertising, banners or files that do not comply with the regulations in force and of compliance with the Privacy legislation by sites managed by us to which reference is made. To improve the service offered, an immediate notification of malfunctions, abuse or suggestions to the e-mail address is welcome: [info@ferrericostruzioni.com](mailto:info@ferrericostruzioni.com)

Your data will only be processed by personnel expressly authorized by the Owner.

## **PURPOSE OF THE TREATMENT**

The data will be processed for the following purposes:

- give the possibility to access the public and / or reserved sections of the site;
- processing requests for information, quotations, technical support;
- provide information on services provided and variations thereof;
- carry out the obligations required by laws or regulations;
- the protection of the Data Controller during judicial proceedings;
- allow constant monitoring of the effectiveness of the proposed service;
- allow the sending of newsletters for marketing activities, subject to obtaining specific consent

## **SUBJECTS TO WHICH PERSONAL DATA MAY BE COMMUNICATED**

The personal data relating to the processing in question may also be communicated to persons who are granted the right to access your personal data by law or secondary and / or community regulations. Your data may only be communicated to competent persons duly appointed to perform the services necessary for the proper management of the relationship, with a guarantee of protection of the rights of the interested party. Furthermore, some data may be communicated and disseminated to internet operators of which FERRERI COSTRUZIONI S.r.l. uses for the management of its domains.

Your personal data will not be disclosed in any way.

## **DATA STORAGE PERIOD**

We inform you that, in compliance with the principles of lawfulness, limitation of purposes and minimization of data, pursuant to art. 5 of the GDPR, the period of retention of your personal data is established for a period necessary to carry out the services requested and in compliance with the regulations in force regarding the conservation of fiscal, tax and contractual documentation.

You have the right to obtain from the owner the cancellation (the right to be forgotten), the limitation, updating, rectification, portability, opposition to the processing of personal data concerning you, and in general can exercise all the rights provided by the articles 15, 16, 17, 18, 19, 20, 21, 22 of the GDPR. Furthermore, in the event that the data subject considers that the processing of his / her data is contrary to the legislation in force, he may lodge a complaint with the supervisory authority for the protection of personal data pursuant to art. 77 of Regulation 2016/679.

You can exercise your rights by sending an email to: [info@ferrericostruzioni.com](mailto:info@ferrericostruzioni.com)

## **RIGHTS OF INTERESTED PARTIES**

1. The interested party has the right to obtain confirmation of the existence or not of personal data concerning him, even if not yet recorded, and their communication in intelligible form.

2. The interested party has the right to obtain the indication:

- a. the origin of personal data;
- b. of the purposes and methods of processing;
- c. of the logic applied in the case of processing carried out with the aid of electronic instruments;
- d. of the identification data concerning the data controller, data processors and the designated representative pursuant to article 5, paragraph 2;
- e. of the subjects or categories of subjects to whom the personal data may be communicated or who can learn about them as appointed representative in the State, managers or appointees.

3. The interested party has the right to obtain:

- a. of updating, rectification or, when interested, integration of data;
- b. the deletion, transformation into anonymous form or blocking of data processed in violation of the law, including those for which conservation is not necessary in relation to the purposes for which the data were collected or subsequently processed;
- c. the attestation that the operations referred to in letters a) and b) have been brought to the attention, even with regard to their content, of those to whom the data have been communicated or disseminated, except in the case where such fulfillment proves impossible or involves a manifestly disproportionate use of resources with respect to the protected right;
- d. data portability.

4. The interested party has the right to object, in whole or in part:

- a. for legitimate reasons to the processing of personal data concerning him, even if pertinent to the purpose of the collection;
- b. to the processing of personal data concerning him for the purpose of sending advertising materials or direct sales or for carrying out market research or commercial communication.

## **THE HOLDER OF THE TREATMENT**

The data controller is **FERRERI COSTRUZIONI S.r.l.** with headquarters in Via Ferrante Aporti, 15 - 10131 Turin (TO), in the person of its legal representative pro tempore.

## COOKIES

Cookies means a textual element that is inserted into the hard disk of a computer or other device by the online service provider to the visitors of the website. Cookies can collect information on visitors' habits about the use of the aforementioned website, recording the activities of their computer or other device regarding the aforementioned site, for example when it comes to making purchases.

COOKIES can be:

Proprietary cookies (also known as first party cookies)

Proprietary cookies are cookies that are saved directly on the computer or other device. May include cookies such as session cookies and persistent cookies (described below).

Proprietary cookies can be used to track the movements made by the visitor's computer or other device by consulting the site, for example for analysis purposes.

Third-party cookies

Third-party cookies are cookies managed by third parties that can collect and track some browsing data. This site uses the Google Analytics service (described in navigation and statistical data collected by third parties)

Session cookies

The duration that elapses between the moment when the Internet browser is opened and the moment in which it is closed is called the browsing session. Session cookies are cookies stored on the visitor's computer or other device during a browsing session, but which expire and are normally deleted at the end of a browsing session.

Persistent cookies

Persistent cookies are cookies stored on the visitor's computer or other device during a browsing session, but which remain in the computer or other device after the end of the aforementioned browsing session (eg password registration). Persistent cookies allow sites to recognize the visitor's computer or other device when it is used to access one of our sites again, after the end of a browsing session and at the beginning of a new browsing session, essentially to help the visitor to quickly reconnect to our site.

**This site**, for strictly technical reasons, **uses the following types of cookies:**

- technical and session cookies, for example to avoid that - where foreseen - the user has to enter the password several times to access reserved sections of the site, or to memorize the preferred navigation language, or to store some technical characteristics of the browser used for navigation (including acceptance of cookies).

- third-party (Google Analytics) to measure access statistics to this site (in aggregate form) and social networks (Facebook, Instagram, Pinterest, Youtube, LinkedIn) to access the relevant pages.

It is possible to disable the use of cookies, but by choosing such an option it is likely that the site will present malfunctions, more or less evident depending on the section of the site you intend to visit.

## **Block / limit cookies**

You can limit cookies by changing your browser settings (guide below):

### **For Internet Explorer:**

Click "Tools" at the top of the browser window and select "Internet Options".

In the options window, go to the "Privacy" tab.

To enable cookies, set the cursor to "Medium" or to lower values.

To block all cookies, move the cursor to the top.

### **For Firefox:**

Click "Tools" in the browser menu and select "Options".

Select the "Privacy" panel.

To enable cookies, select "Accept cookies from sites".

To disable cookies, uncheck "Accept cookies from sites".

### **For Chrome:**

Click the wrench icon on the browser toolbar.

Select Settings.

Click "Show advanced settings".

In the "Privacy" section, click on the "Content settings" button.

To enable cookies in the "Cookies" section, select "Allow local data settings"; in this way both first and third party cookies will be activated. To enable only first-party cookies, select "Block all third-party cookies, without exceptions".

To disable cookies, in the "Cookies" section choose "Prevent sites from setting data".

### **For Safari:**

If it is not already open, start Safari.

Choose Safari > Preferences, then click on Privacy.

In the "Block cookies" section, specify whether Safari should accept cookies from websites and when.

For information on the options, click on the computer, then click Details.

To view which websites store cookies on your computer, click Details.

### **For all other browsers and mobile devices:**

To limit cookies on any other browser or mobile device, visit the official website of the device or browser manufacturer or consult the corresponding documentation provided.

Further information

For more information on cookies and their use, visit:

All About Cookies.org [www.allaboutcookies.org](http://www.allaboutcookies.org)

Wikipedia [http://en.wikipedia.org/wiki/HTTP\\_cookie](http://en.wikipedia.org/wiki/HTTP_cookie)

## NAVIGATION DATA AND STATISTICS COLLECTED BY THIRD PARTIES

As is customary on the Internet, this site uses statistical analysis tools provided and managed by third parties that can collect and "track" some navigation data.

Being collected by different tools and companies with respect to the site manager, these data are not physically in the possession of **FERRERI COSTRUZIONI S.r.l.** which can only be used in consultation, but has no possibility to modify or delete them independently. For these operations and to know in depth the privacy policy applied to such data it is necessary that the user turns directly to the Owner, or to the Company that provides the statistical service used directly.

The tools belonging to third parties used within this site are the following:

- Google Analytics and Google Maps (both provided by: Google Inc. 1600 Amphitheater Parkway - Mountain View CA 94043, USA)

## INFORMATION RELATING TO GOOGLE ANALYTICS

This website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer to help the website analyze how users use the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of tracking and examining your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where this is required by law or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. You can refuse the use of cookies by selecting the appropriate settings on your browser, but this may prevent you from using all the features of this website. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above. Useful addresses to better understand the Google Analytics privacy policy:

<http://www.google.com/analytics/terms/it.html>

<http://www.google.com/privacypolicy.html>

If you do not want your data to be collected by Google Analytics, you can also **download the official "opt out" plugin** for your browser by clicking here.

Any requests relating to the data concerning this processing should be addressed to the Owner (Google Inc.).